

**City of St. Augustine  
Historic Preservation Forum**

**Historic Preservation Master Plan**



Dominique M. Hawkins, AIA  
Preservation Design Partnership, LLC

19 May 2016



## About PDP

- Nationally recognized planning, design and architecture practice specializing in heritage planning & design
- Established in 1995
- Reorganized in 2010 to allow for a strategic expansion to pursue projects throughout the US
- Successfully engaged in multiple States and the District of Columbia



# What We Do

- Master Planning / Architecture / Historic Preservation
- We work exclusively in historic settings
- From large urban projects to “jewel interventions”
- Nationally recognized planners, designers and architects
- Our work has been recognized with **over 40 national, regional, state and local awards of planning, design, architecture and preservation excellence**
- Our hallmark is working in historic iconic settings throughout the US



“A Proactive Means of Planning for the  
Preservation and Protection of a  
Community’s Character and Historic Resources”

Preparing a Historic Preservation Plan  
Bradford J. White & Richard W. Roddewig

# Historic Preservation Master Plan – Questions to Ask

---

- Why is Historic Preservation Important in Our Community?

# Historic Preservation Master Plan – Questions to Ask

---

- Why is Historic Preservation Important in Our Community?
- What Elements in Our Heritage Do We Want to Preserve?

# Historic Preservation Master Plan – Questions to Ask

---

- Why is Historic Preservation Important in Our Community?
- What Elements in Our Heritage Do We Want to Preserve?
- What Have We Previously Done to Preserve and Protect Our Heritage?

# Historic Preservation Master Plan – Questions to Ask

---

- Why is Historic Preservation Important in Our Community?
- What Elements in Our Heritage Do We Want to Preserve?
- What Have We Previously Done to Preserve and Protect Our Heritage?
- What Are We Currently Doing to Preserve and Protect that Heritage?



# Historic Preservation Master Plan – Questions to Ask

---

- Why is Historic Preservation Important in Our Community?
- What Elements in Our Heritage Do We Want to Preserve?
- What Have We Previously Done to Preserve and Protect Our Heritage?
- What Are We Currently Doing to Preserve and Protect that Heritage?
- What Should We Do to Preserve and Protect that Heritage?

# Historic Preservation Master Plan – Questions to Ask

---

- Why is Historic Preservation Important in Our Community?
- What Elements in Our Heritage Do We Want to Preserve?
- What Have We Previously Done to Preserve and Protect Our Heritage?
- What Are We Currently Doing to Preserve and Protect that Heritage?
- What Should We Do to Preserve and Protect that Heritage?
- What Should We Do to Preserve and Protect in the Future?

# Historic Preservation Master Plan – Questions to Ask

---

- Why is Historic Preservation Important in Our Community?
- What Elements in Our Heritage Do We Want to Preserve?
- What Have We Previously Done to Preserve and Protect Our Heritage?
- What Are We Currently Doing to Preserve and Protect that Heritage?
- What Should We Do to Preserve and Protect that Heritage?
- What Should We Do to Preserve and Protect in the Future?
- When Do We Begin to Add that Additional Protection?

# Historic Preservation Master Plan – Questions to Ask

---

- Why is Historic Preservation Important in **Our Community**?
- What Elements in **Our Heritage** Do We Want to Preserve?
- What Have **We** Previously Done to Preserve and Protect Our Heritage?
- What Are **We** Currently Doing to Preserve and Protect that Heritage?
- What Should **We** Do to Preserve and Protect that Heritage?
- What Should **We** Do to Preserve and Protect in the Future?
- When Do **We** Begin to Add that Additional Protection?

# Historic Preservation Master Plan – Stakeholders

---

- Residents
- Business Owners
- City Government
- Institutions

# Historic Preservation Master Plan – Interested Parties

---



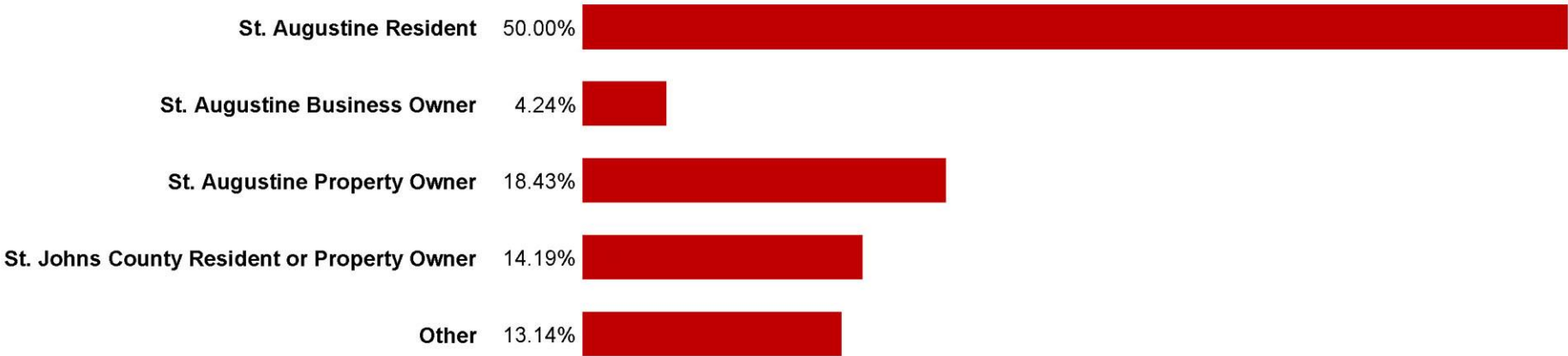
RESIDENTS  
BUSINESSES  
CITY GOVERNMENT  
INSTITUTIONS



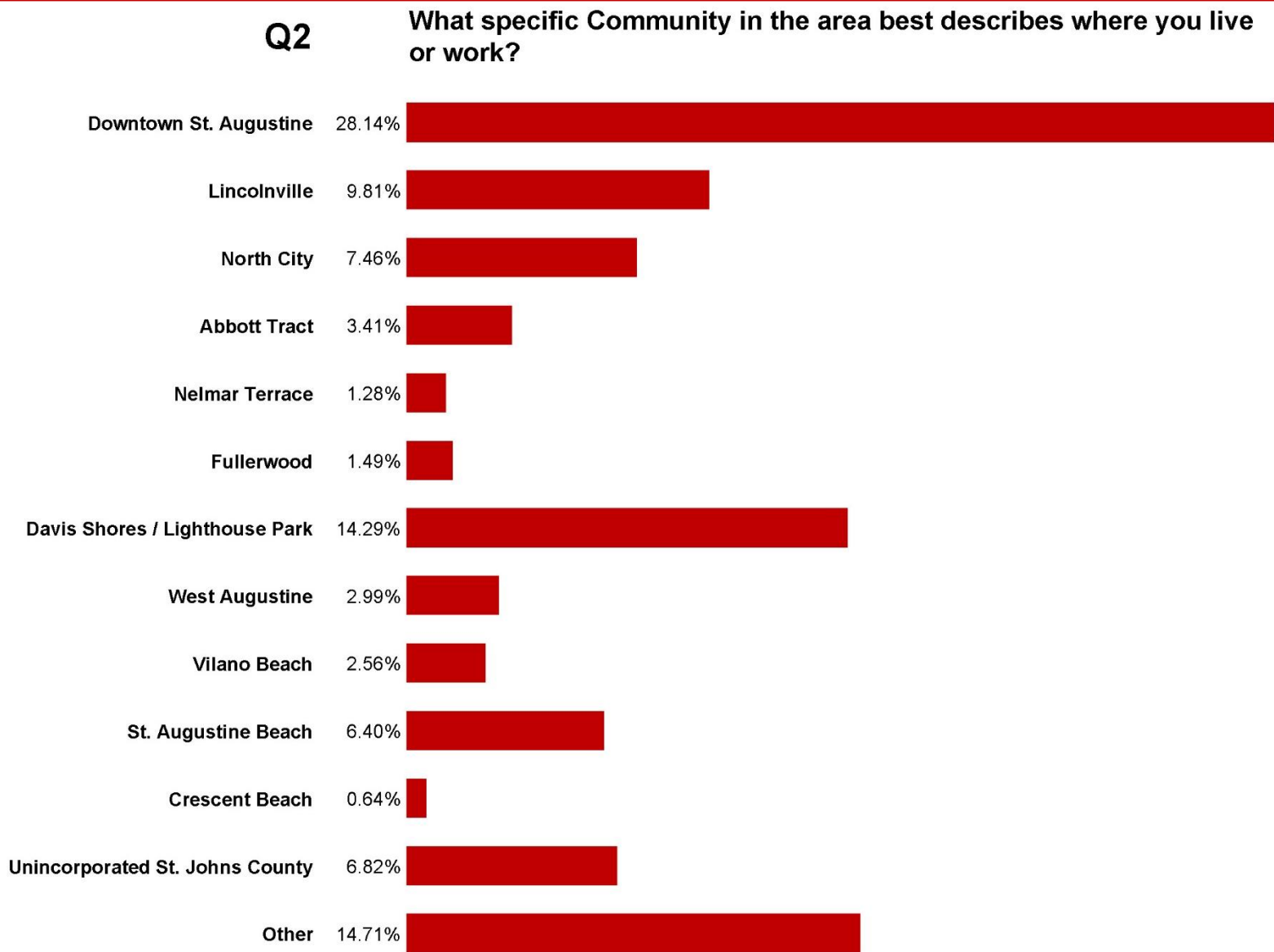
VISITORS

# Historic Preservation Master Plan – The Survey

## Q1      How would you best describe yourself?



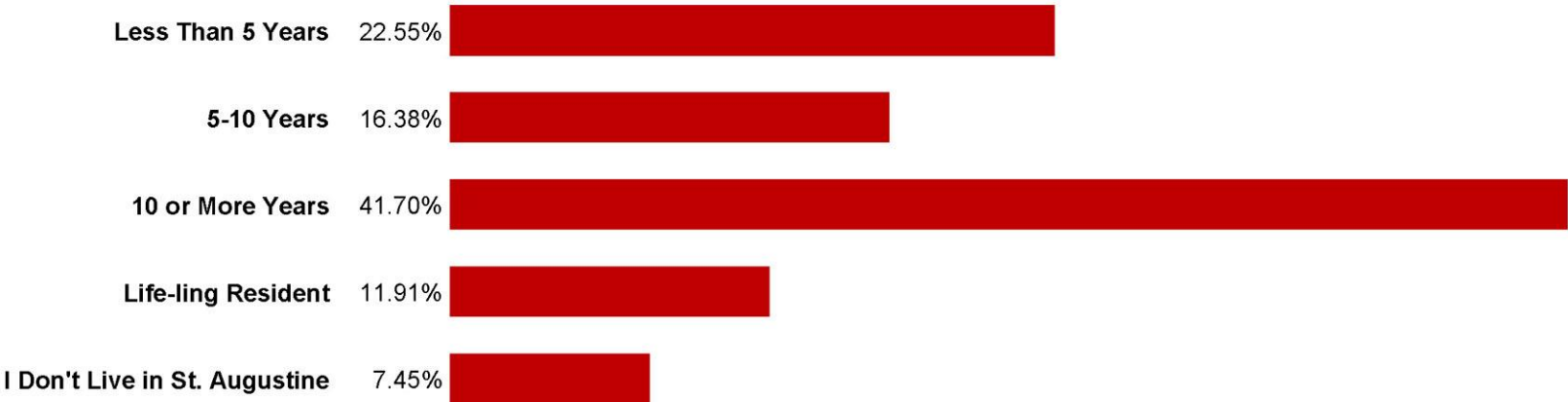
# Historic Preservation Master Plan – The Survey





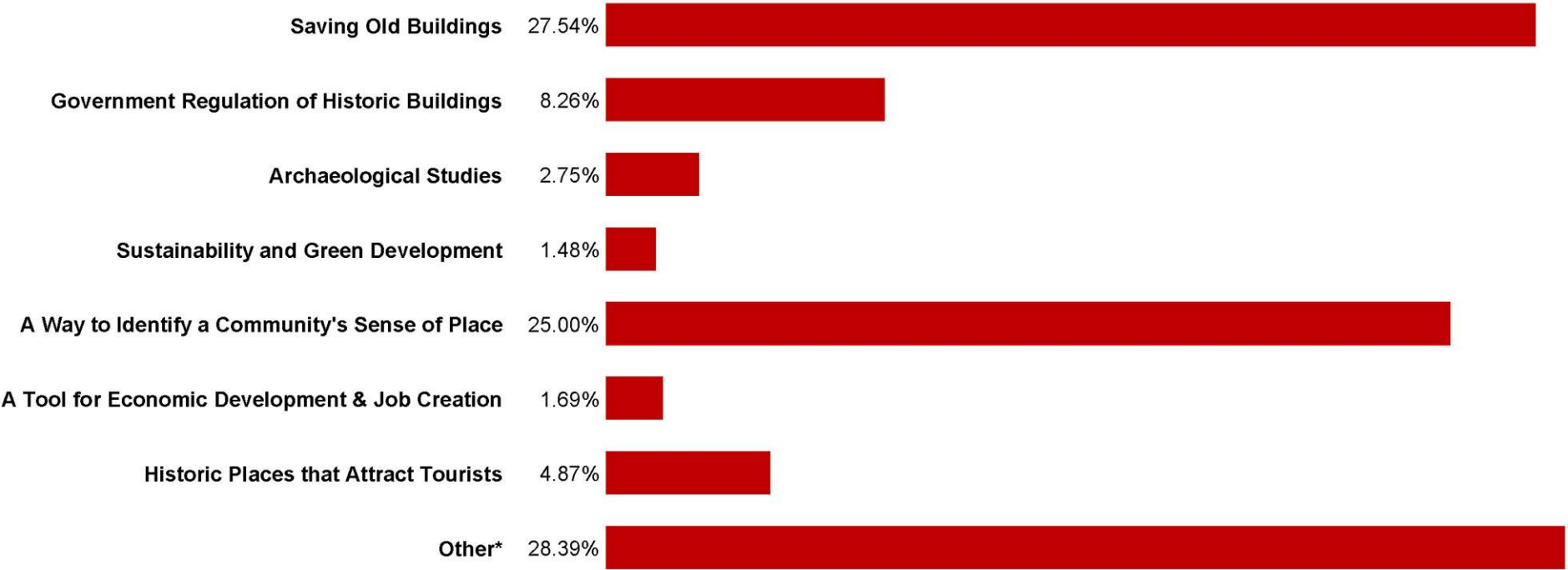
# Historic Preservation Master Plan – The Survey

## Q3      How long have you lived in the St. Augustine Area?



# Historic Preservation Master Plan – The Survey

## Q4      What does "Historic Preservation" mean to you?

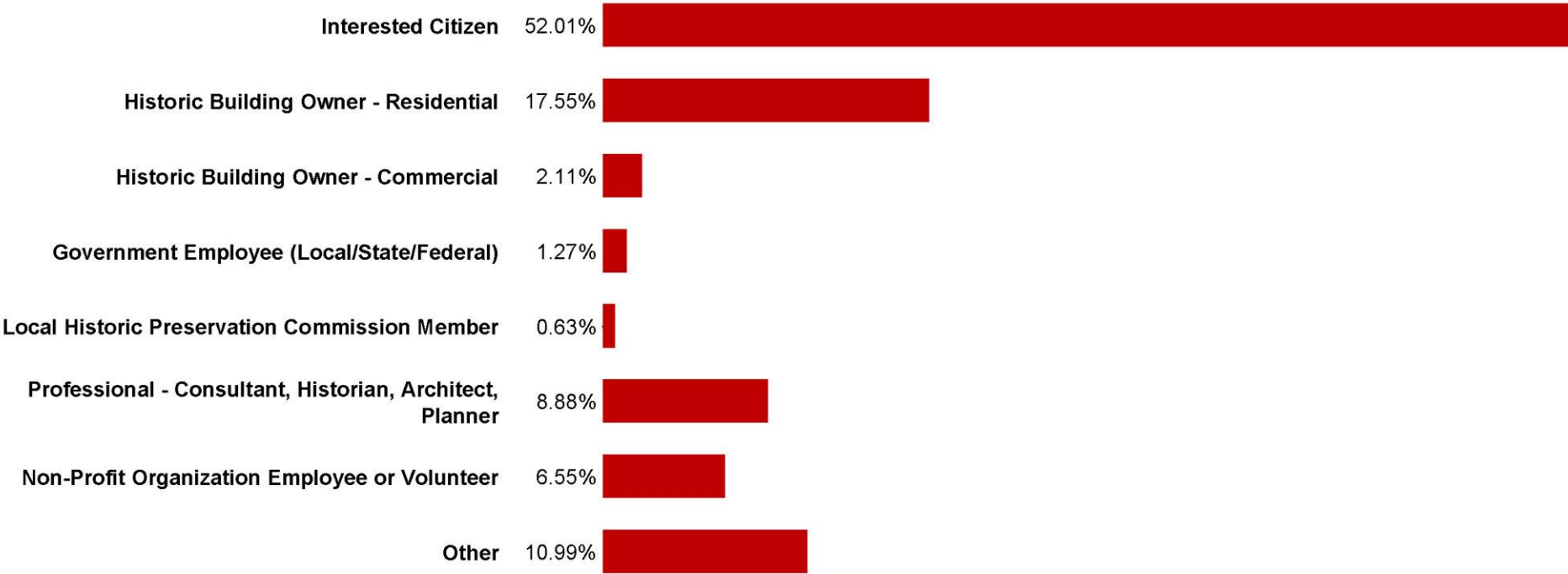


\* Many "All of the Above" or combination of the above

# Historic Preservation Master Plan – The Survey

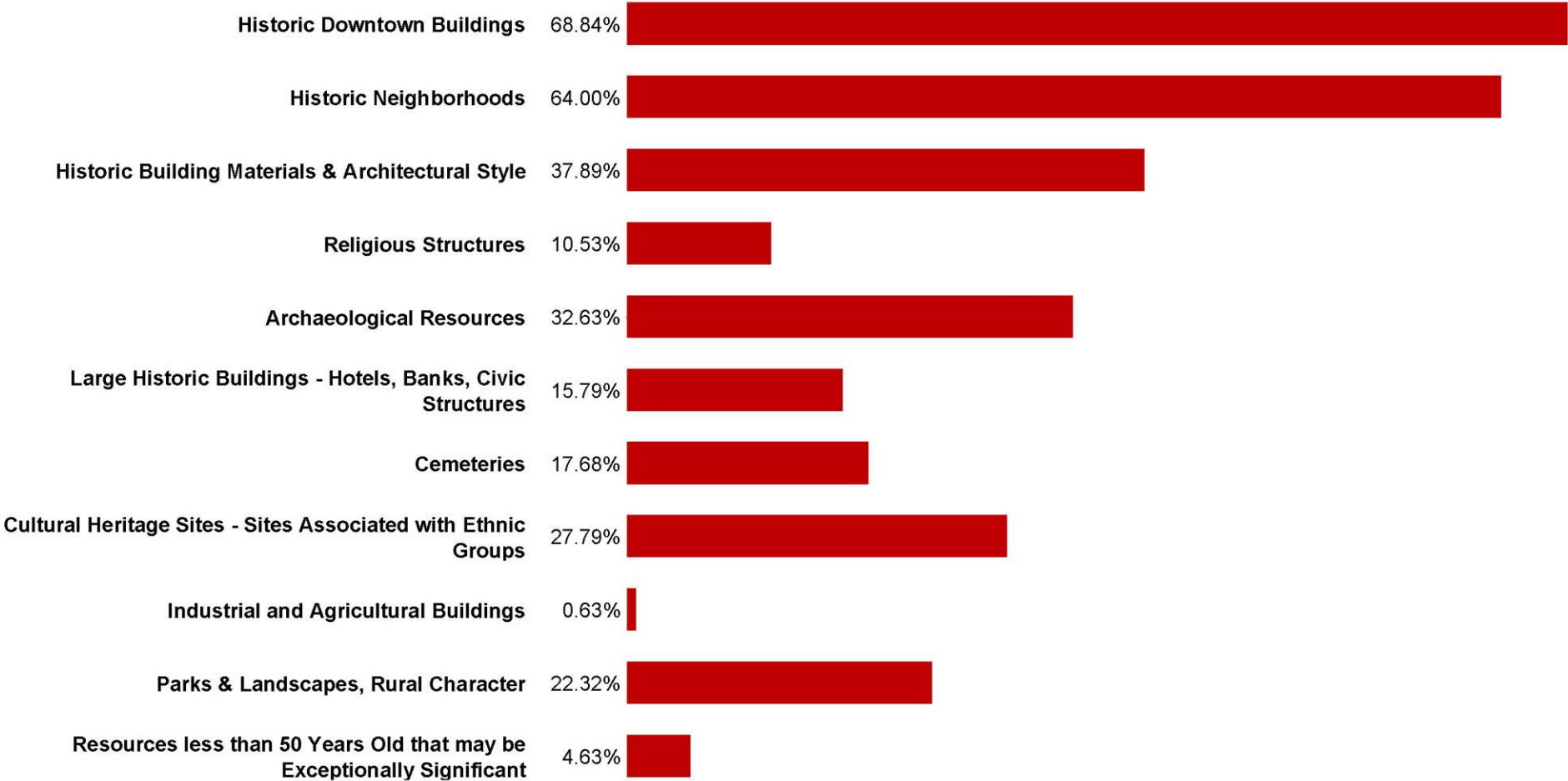
**Q5**

**What best identifies your connection to historic preservation?**



# Historic Preservation Master Plan – The Survey

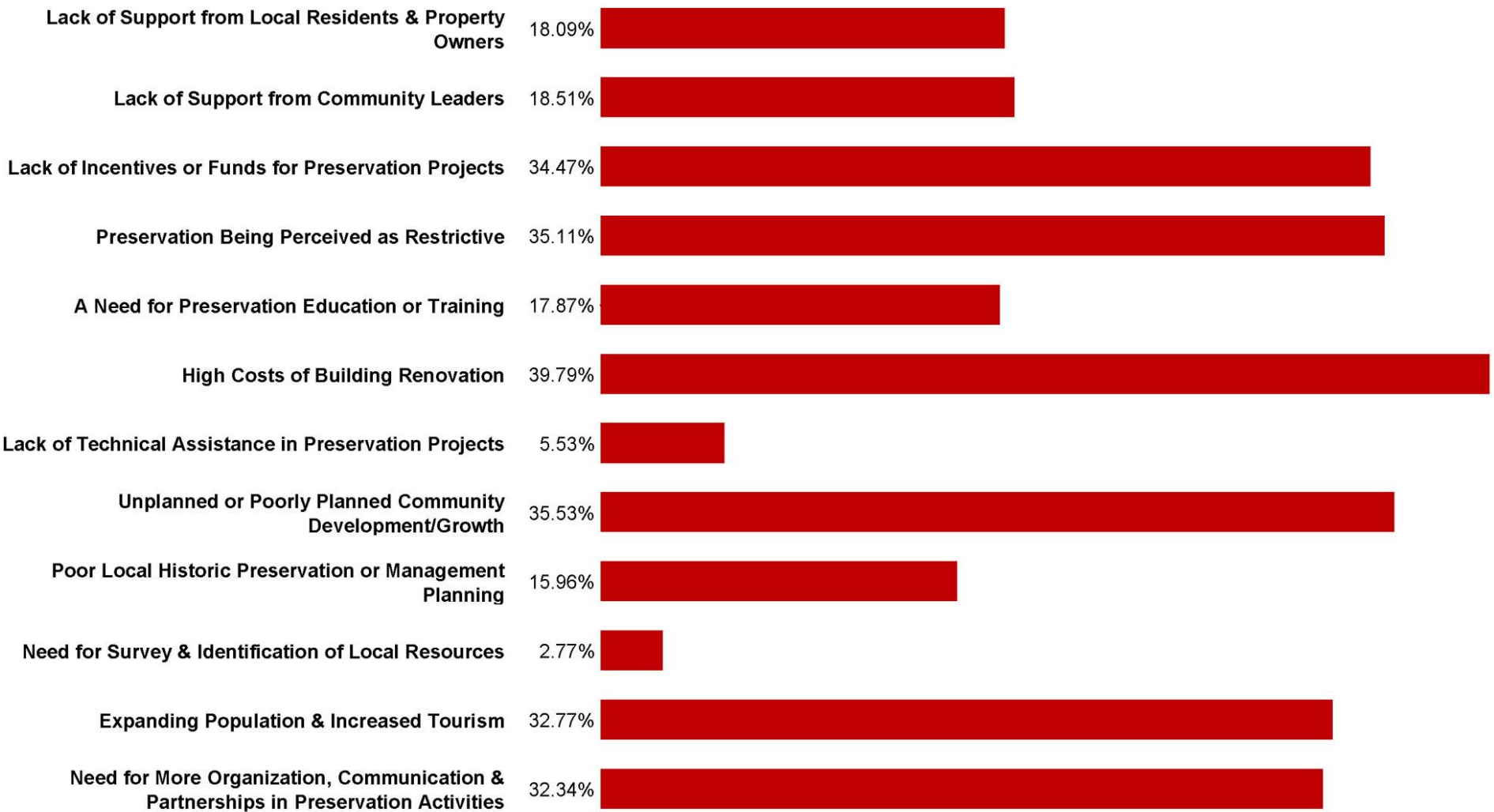
**Q6** Which of the following are the most important to preserve? (Please choose up to 3)



# Historic Preservation Master Plan – The Survey

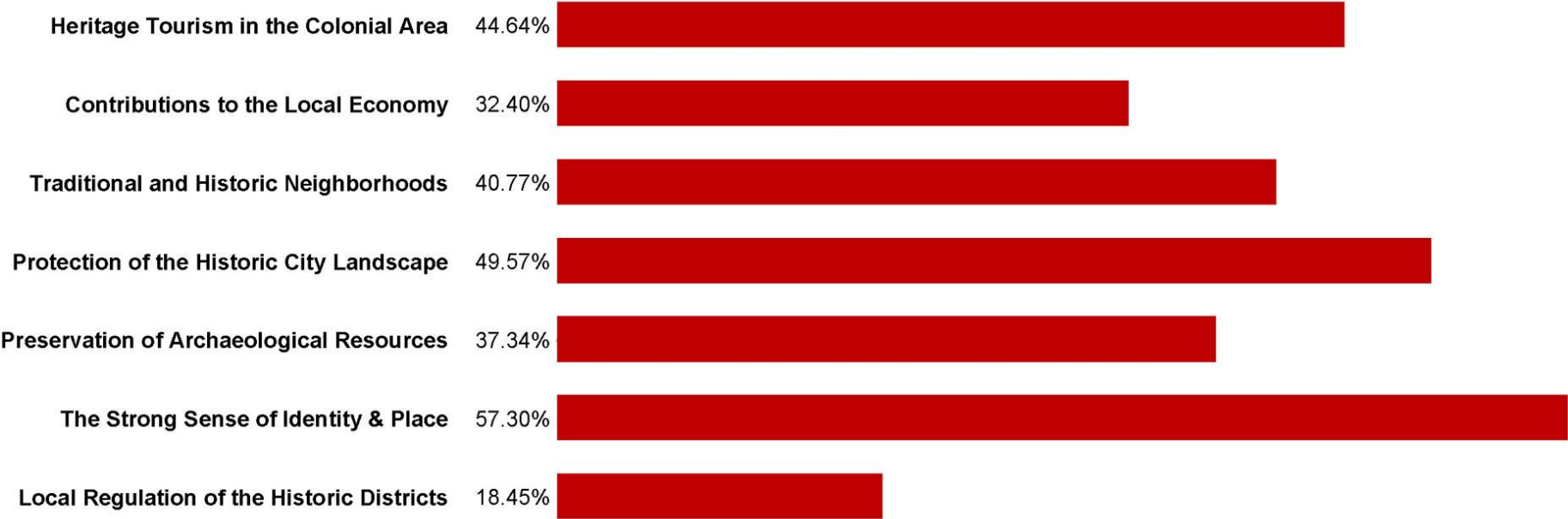
Q7

Which are the most critical issues or challenges facing historic preservation in St. Augustine? (Please choose up to 3)



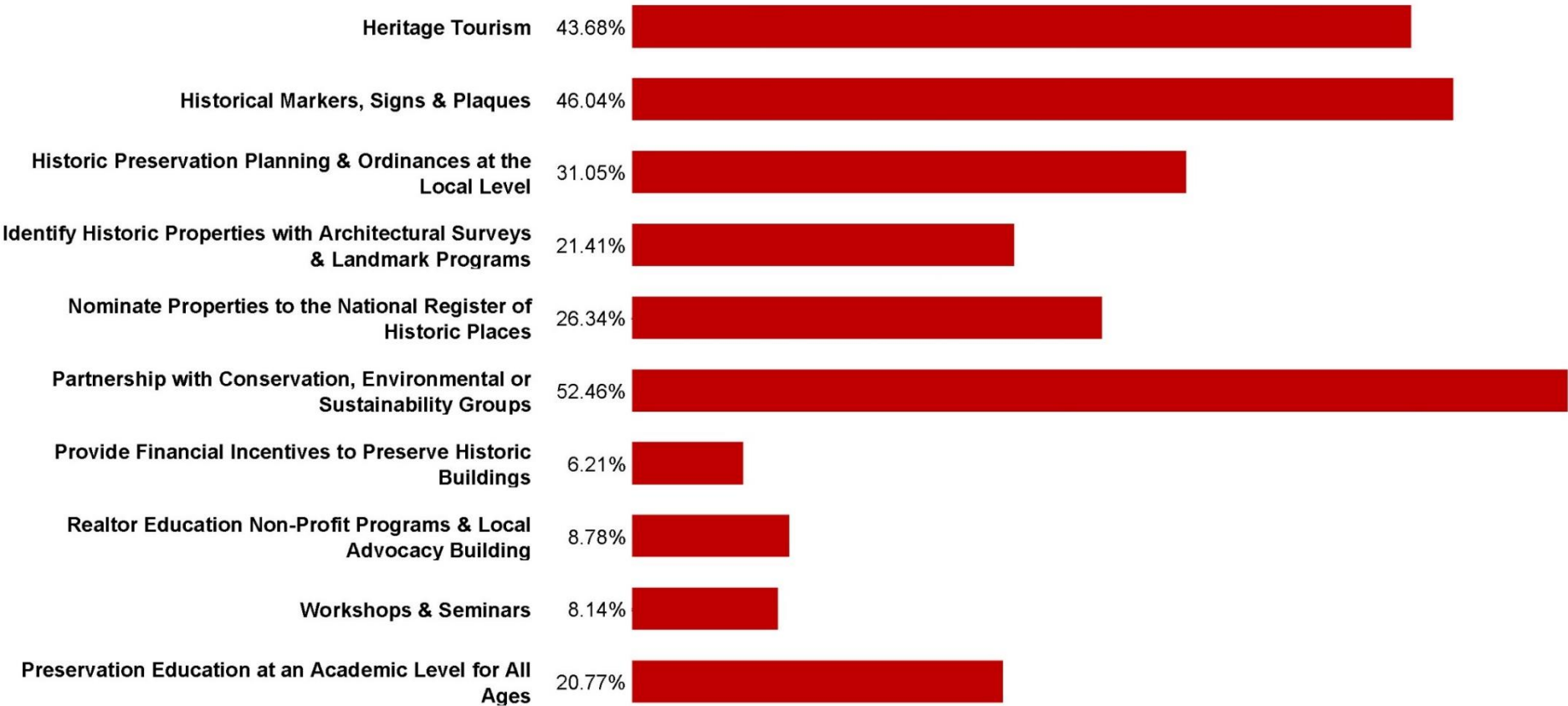
# Historic Preservation Master Plan – The Survey

**Q8**      **What are the strengths of historic preservation in St. Augustine?  
(Please choose up to 3)**



# Historic Preservation Master Plan – The Survey

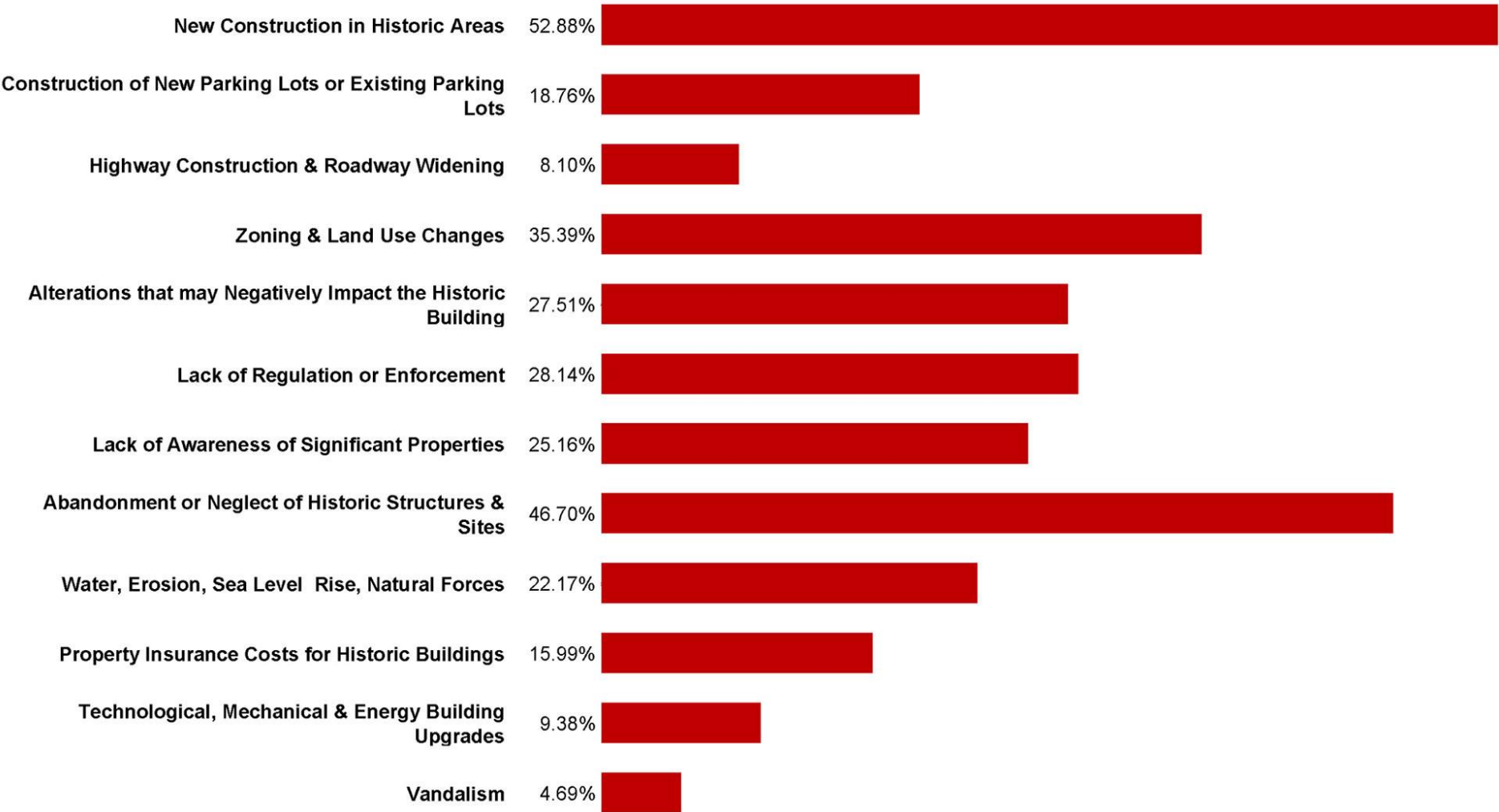
**Q9**      **What are the top opportunities for promoting preservation in the St. Augustine area? (Please choose up to 3)**



# Historic Preservation Master Plan – The Survey

**Q10**

**What are the most serious threats to historic preservation? (Please choose up to 3)**

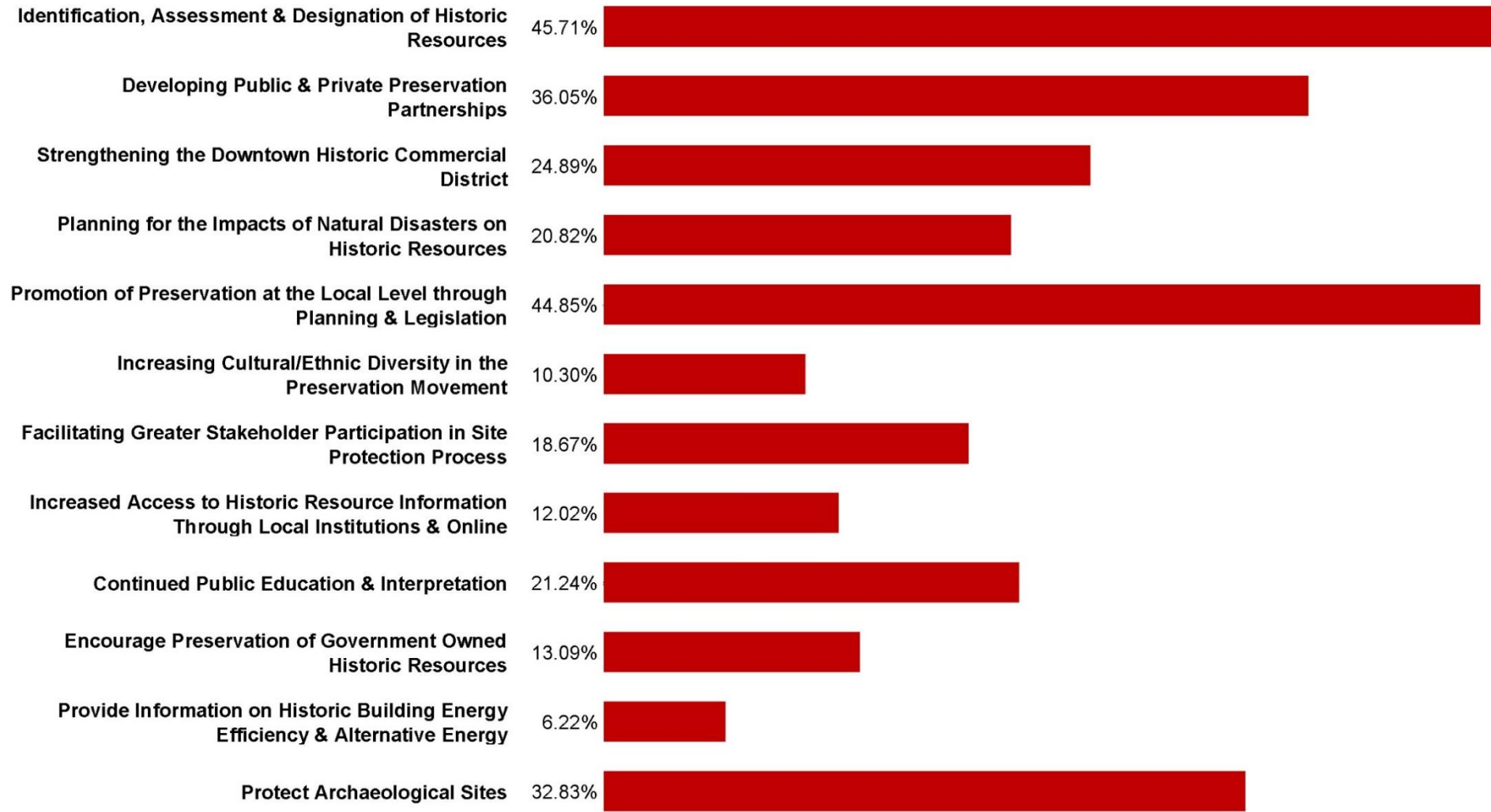




# Historic Preservation Master Plan – The Survey

**Q11**

**What are the most important preservation actions for St. Augustine?  
(Please choose up to 3)**



# Historic Preservation Master Plan – The Survey

## Q12

What goals should be addressed in the St. Augustine Historic Preservation Master Plan? (Please choose up to 3)



# Historic Preservation Master Plan – The Survey

**Q13** Have you owned a residence or business that is 50 years old?



# Historic Preservation Master Plan – The Survey

**Q14** In regards to a real estate purchase, would you consider buying a building that age?



# Historic Preservation Master Plan – SWOT Analysis

---

**S**trengths

**W**eaknesses

**O**pportunities

**T**hreats

# Historic Preservation Master Plan – Questions to Ask

---

- Why is Historic Preservation Important in **Our Community**?
- What Elements in **Our Heritage** Do We Want to Preserve?
- What Have **We** Previously Done to Preserve and Protect Our Heritage?
- What Are **We** Currently Doing to Preserve and Protect that Heritage?
- What Should **We** Do to Preserve and Protect that Heritage?
- What Should **We** Do to Preserve and Protect in the Future?
- When Do **We** Begin to Add that Additional Protection?

# Historic Preservation Master Plan – Participation Opportunities

---

Local Input Meetings

City Web Site

[www.citystaug.com](http://www.citystaug.com)

Jenny Wolfe

Historic Preservation & Special Projects Planner

[jwolfe@citystaug.com](mailto:jwolfe@citystaug.com)

904.209.4326