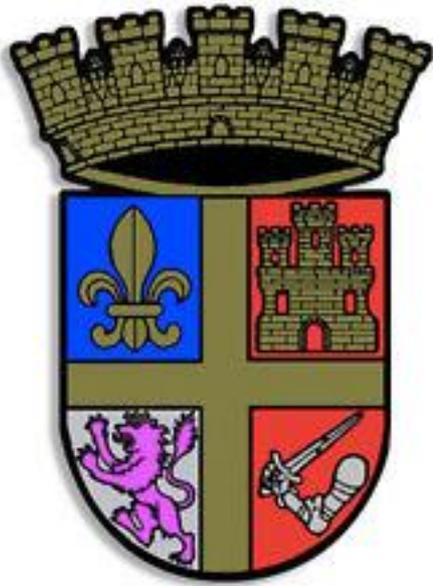


**City of St. Augustine
Historic Preservation Forum**

Historic Preservation Master Plan



Dominique M. Hawkins, AIA
Preservation Design Partnership, LLC

19 May 2016



About PDP

- Nationally recognized planning, design and architecture practice specializing in heritage planning & design
- Established in 1995
- Reorganized in 2010 to allow for a strategic expansion to pursue projects throughout the US
- Successfully engaged in multiple States and the District of Columbia



What We Do

- Master Planning / Architecture / Historic Preservation
- We work exclusively in historic settings
- From large urban projects to “jewel interventions”
- Nationally recognized planners, designers and architects
- Our work has been recognized with **over 40 national, regional, state and local awards of planning, design, architecture and preservation excellence**
- Our hallmark is working in historic iconic settings throughout the US



“A Proactive Means of Planning for the
Preservation and Protection of a
Community’s Character and Historic Resources”

Preparing a Historic Preservation Plan
Bradford J. White & Richard W. Roddewig

Historic Preservation Master Plan – Questions to Ask

- Why is Historic Preservation Important in Our Community?

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- **What Should We Do to Preserve and Protect that Heritage?**

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- **When Do We Begin to Add that Additional Protection?**

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Historic Preservation Master Plan – Stakeholders

- Residents
- Business Owners
- City Government
- Institutions

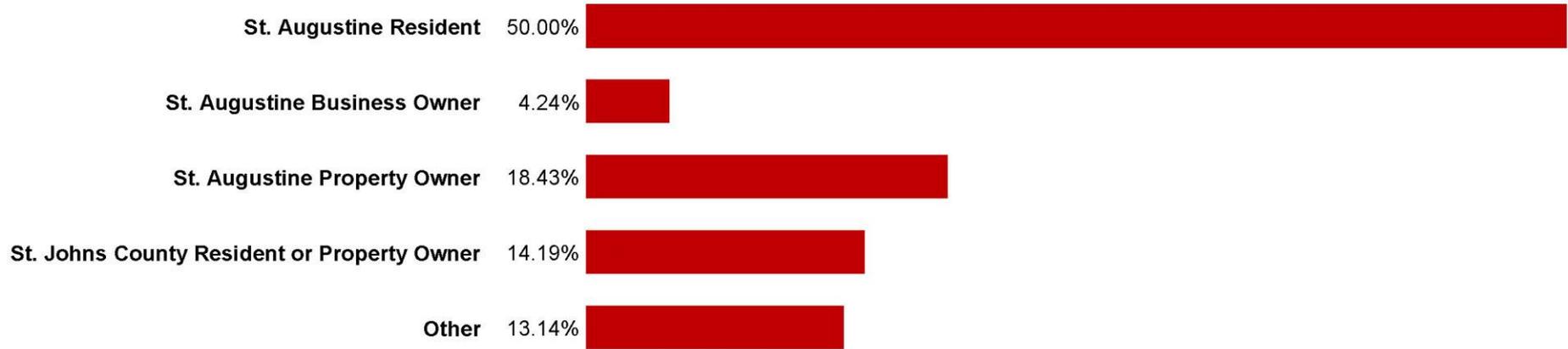
Historic Preservation Master Plan – Interested Parties



Historic Preservation Master Plan – The Survey

Q1

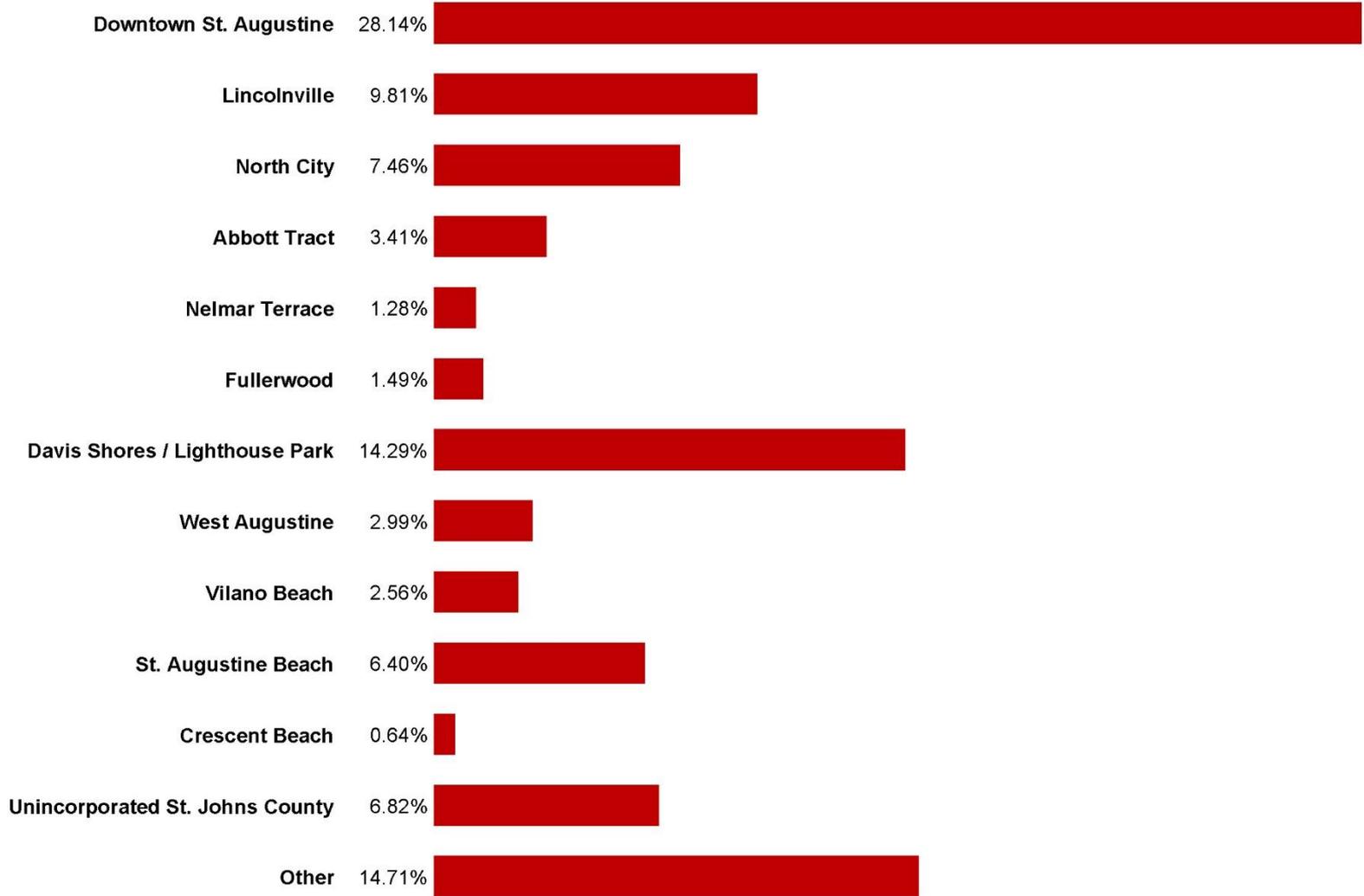
How would you best describe yourself?



Historic Preservation Master Plan – The Survey

Q2

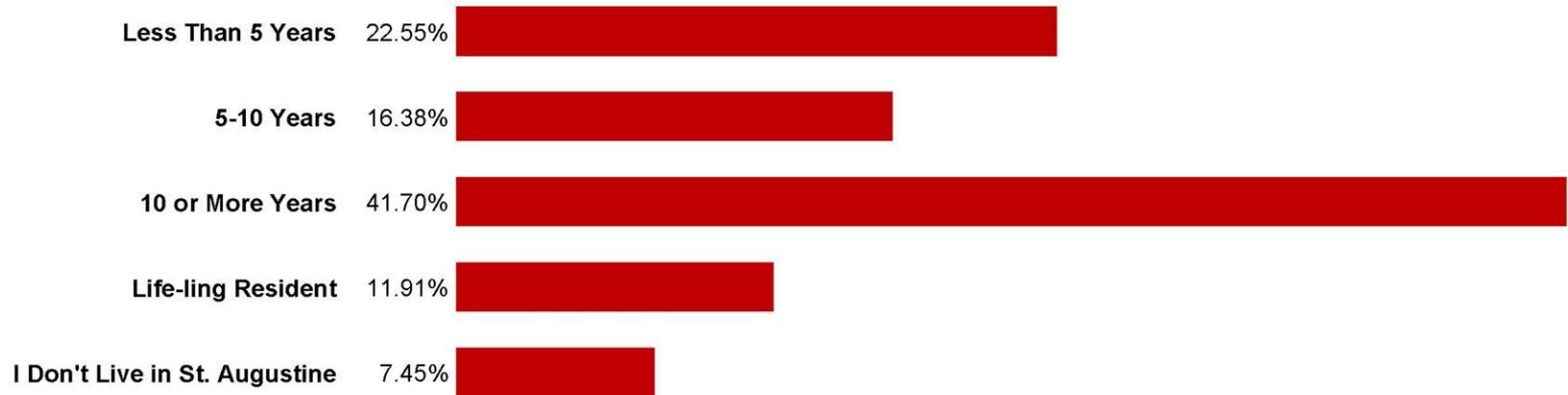
What specific Community in the area best describes where you live or work?



Historic Preservation Master Plan – The Survey

Q3

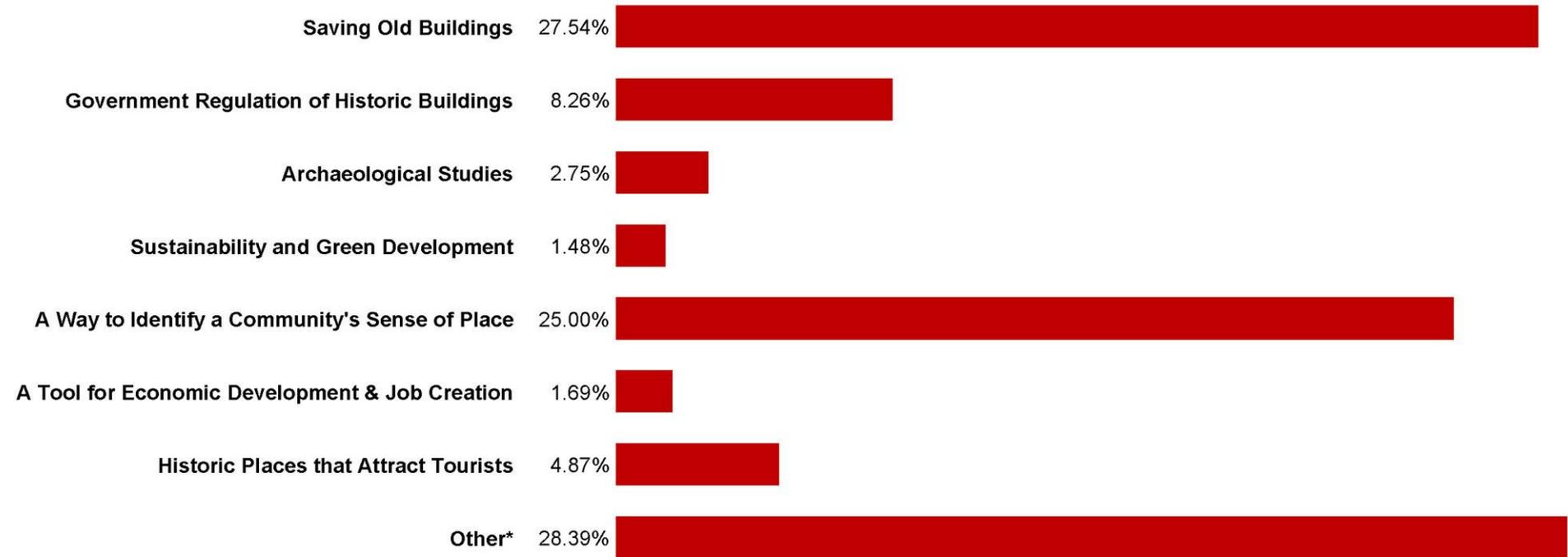
How long have you lived in the St. Augustine Area?



Historic Preservation Master Plan – The Survey

Q4

What does "Historic Preservation" mean to you?

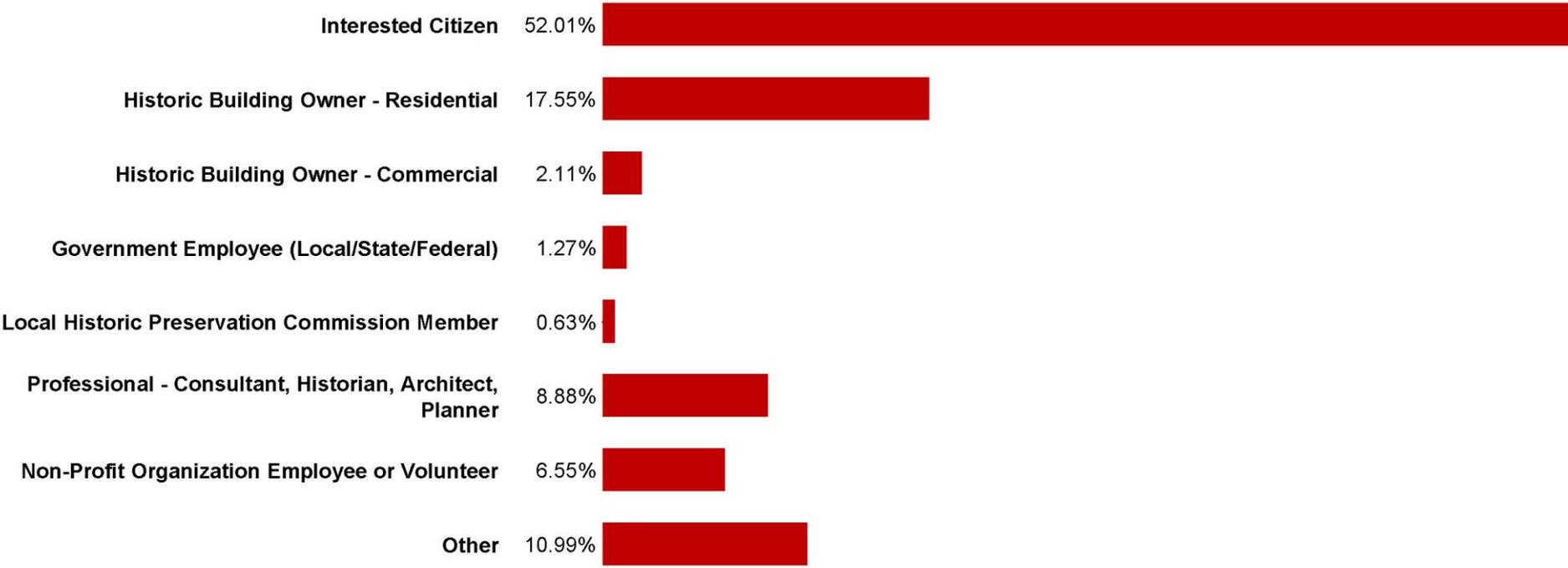


* Many "All of the Above" or combination of the above

Historic Preservation Master Plan – The Survey

Q5

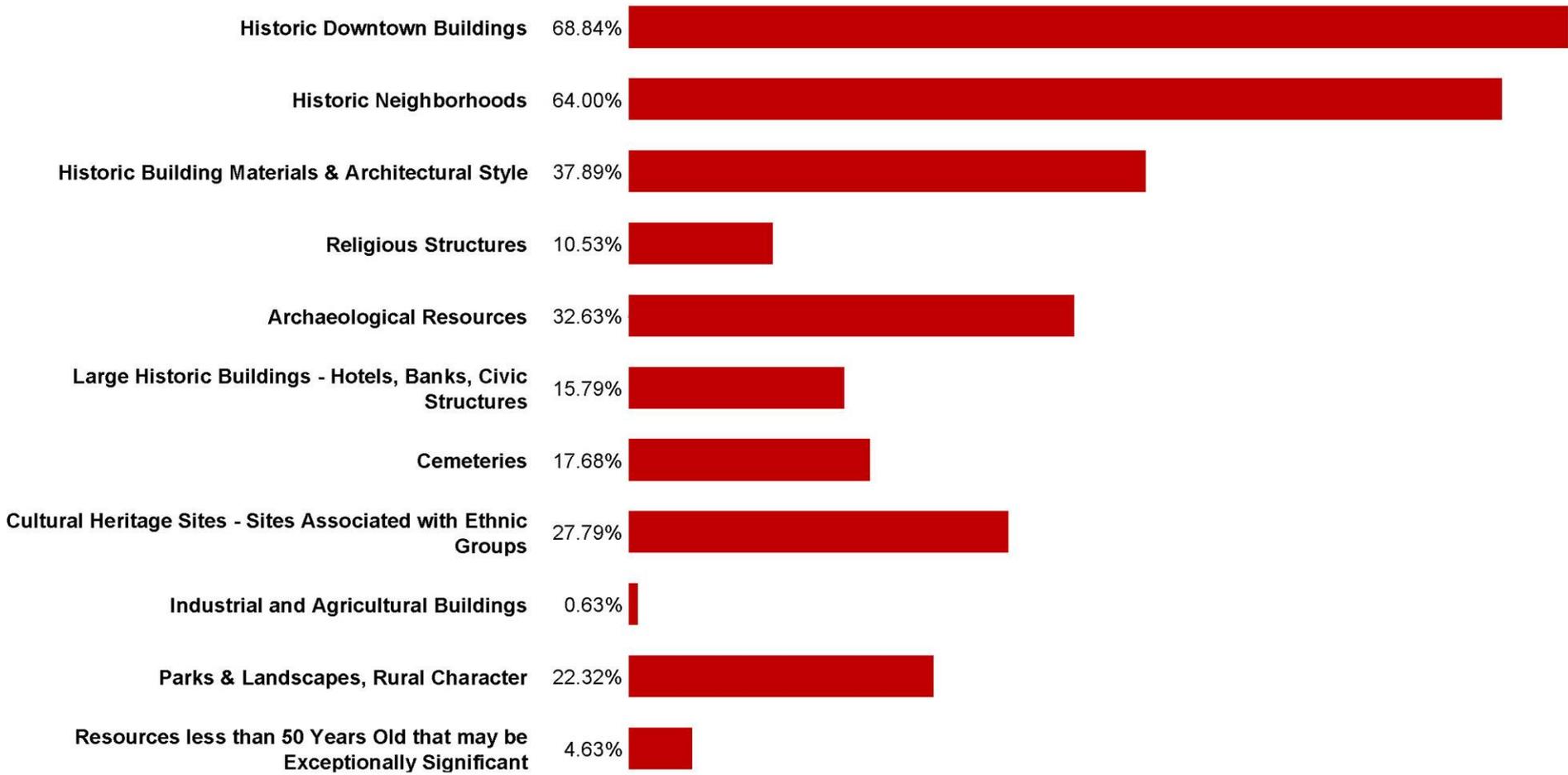
What best identifies your connection to historic preservation?



Historic Preservation Master Plan – The Survey

Q6

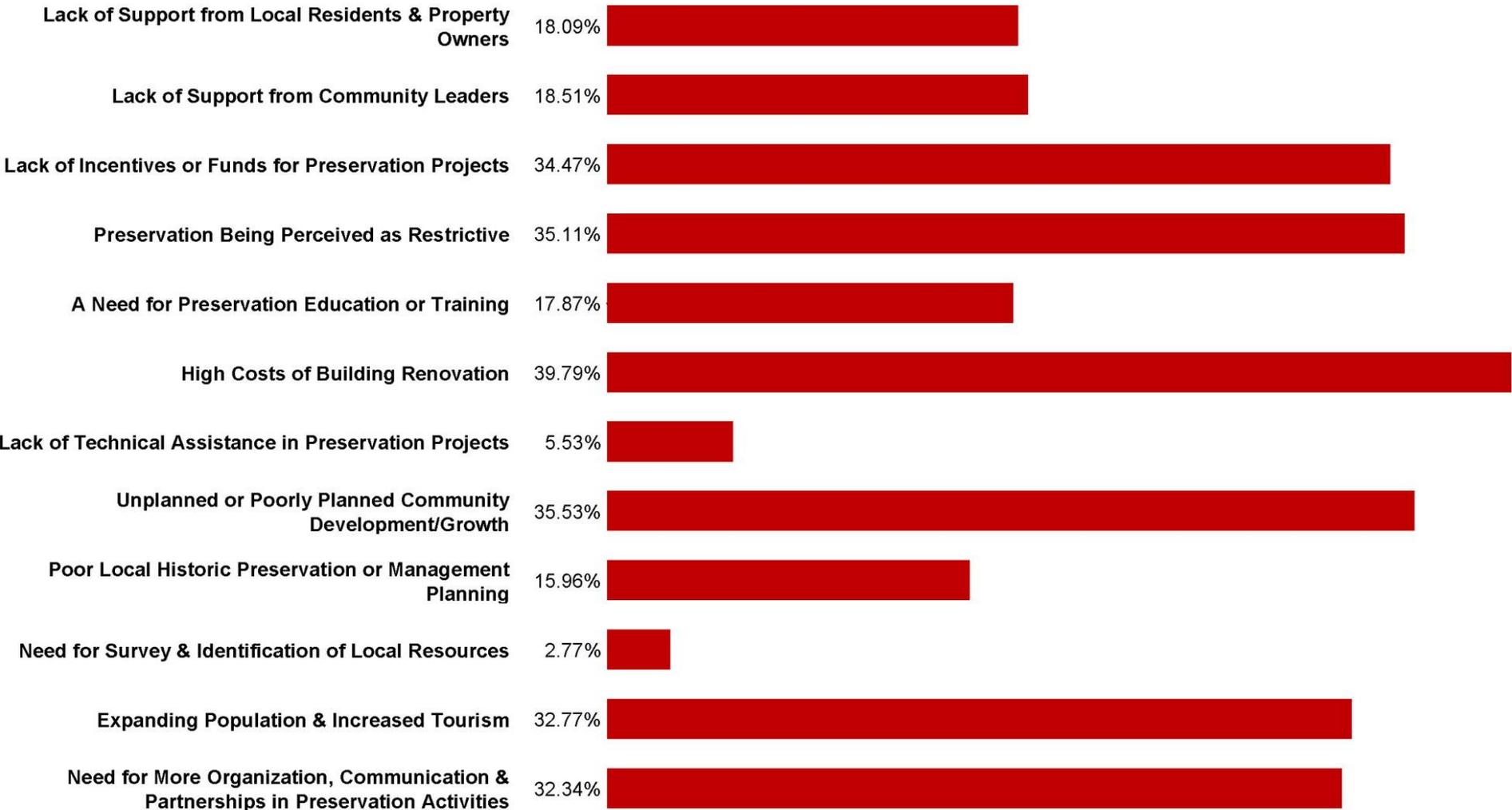
Which of the following are the most important to preserve? (Please choose up to 3)



Historic Preservation Master Plan – The Survey

Q7

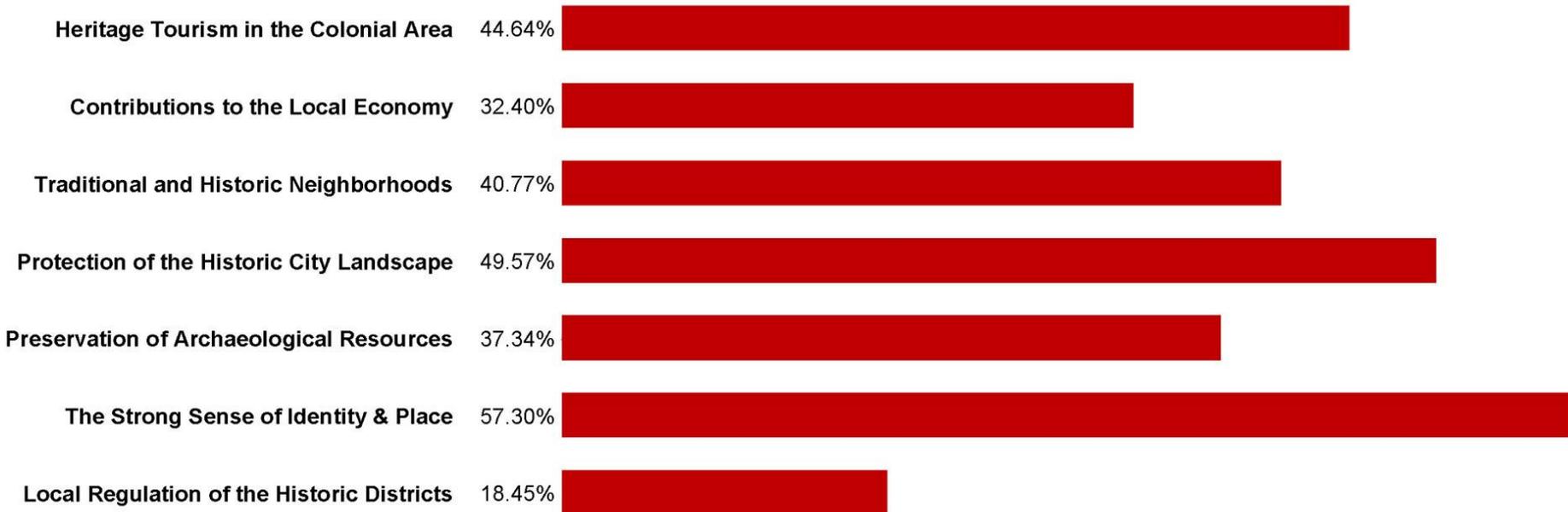
Which are the most critical issues or challenges facing historic preservation in St. Augustine? (Please choose up to 3)



Historic Preservation Master Plan – The Survey

Q8

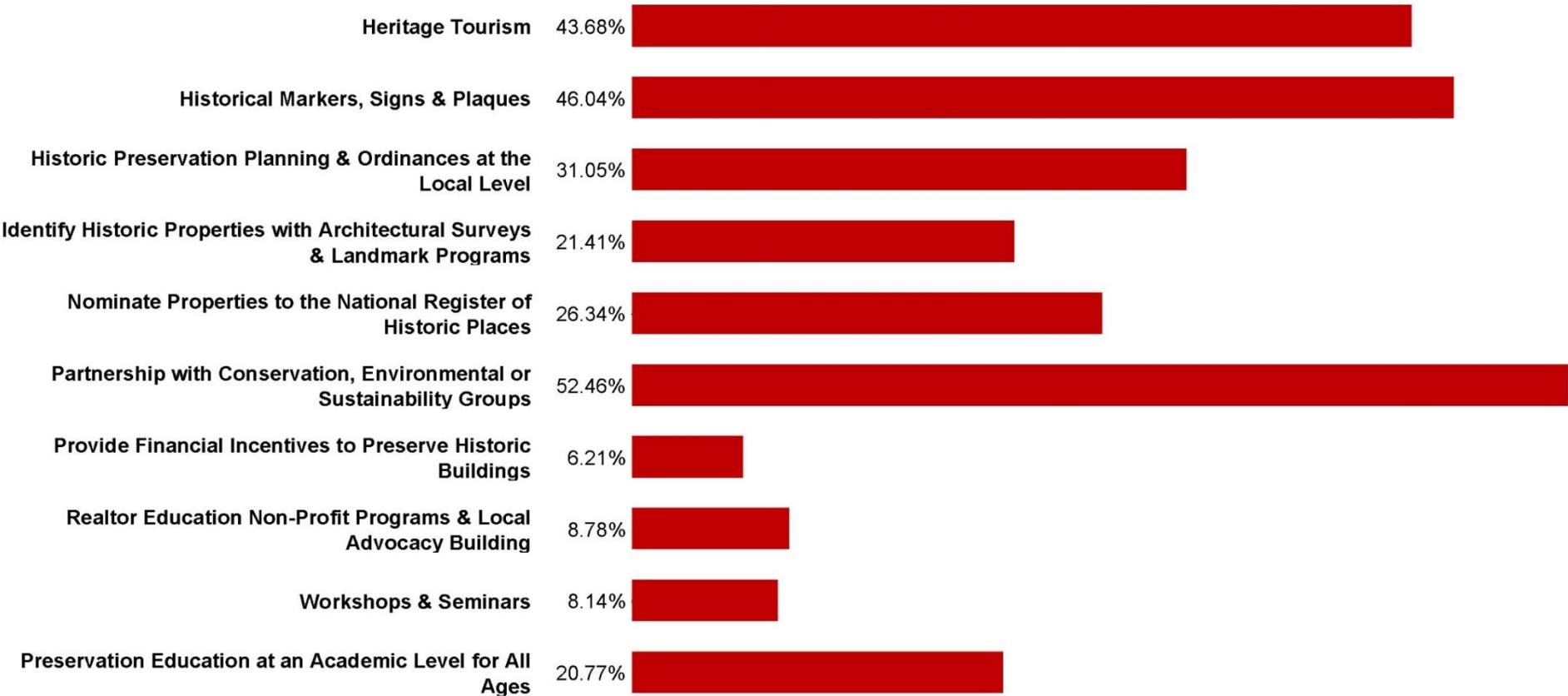
**What are the strengths of historic preservation in St. Augustine?
(Please choose up to 3)**



Historic Preservation Master Plan – The Survey

Q9

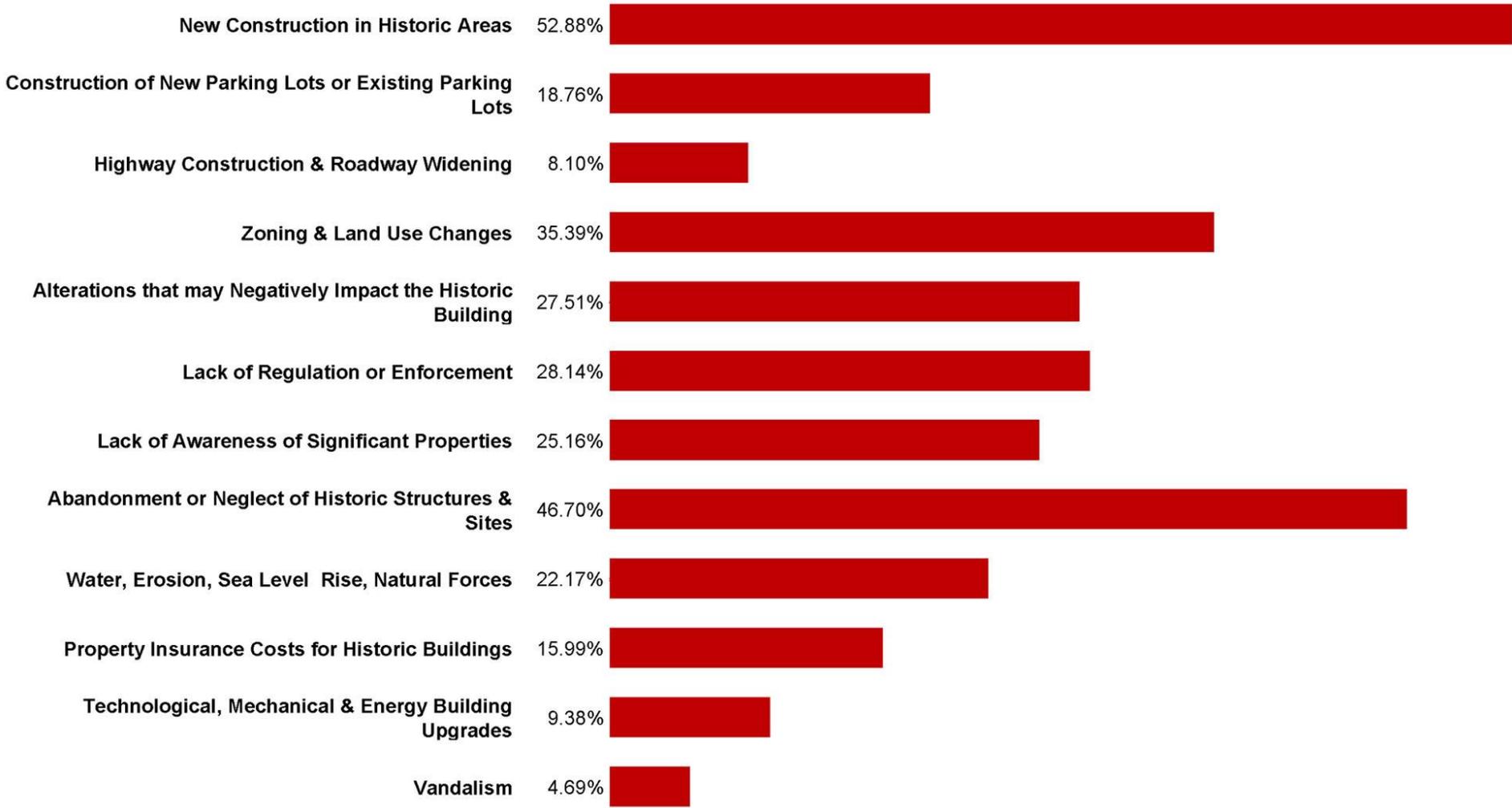
What are the top opportunities for promoting preservation in the St. Augustine area? (Please choose up to 3)



Historic Preservation Master Plan – The Survey

Q10

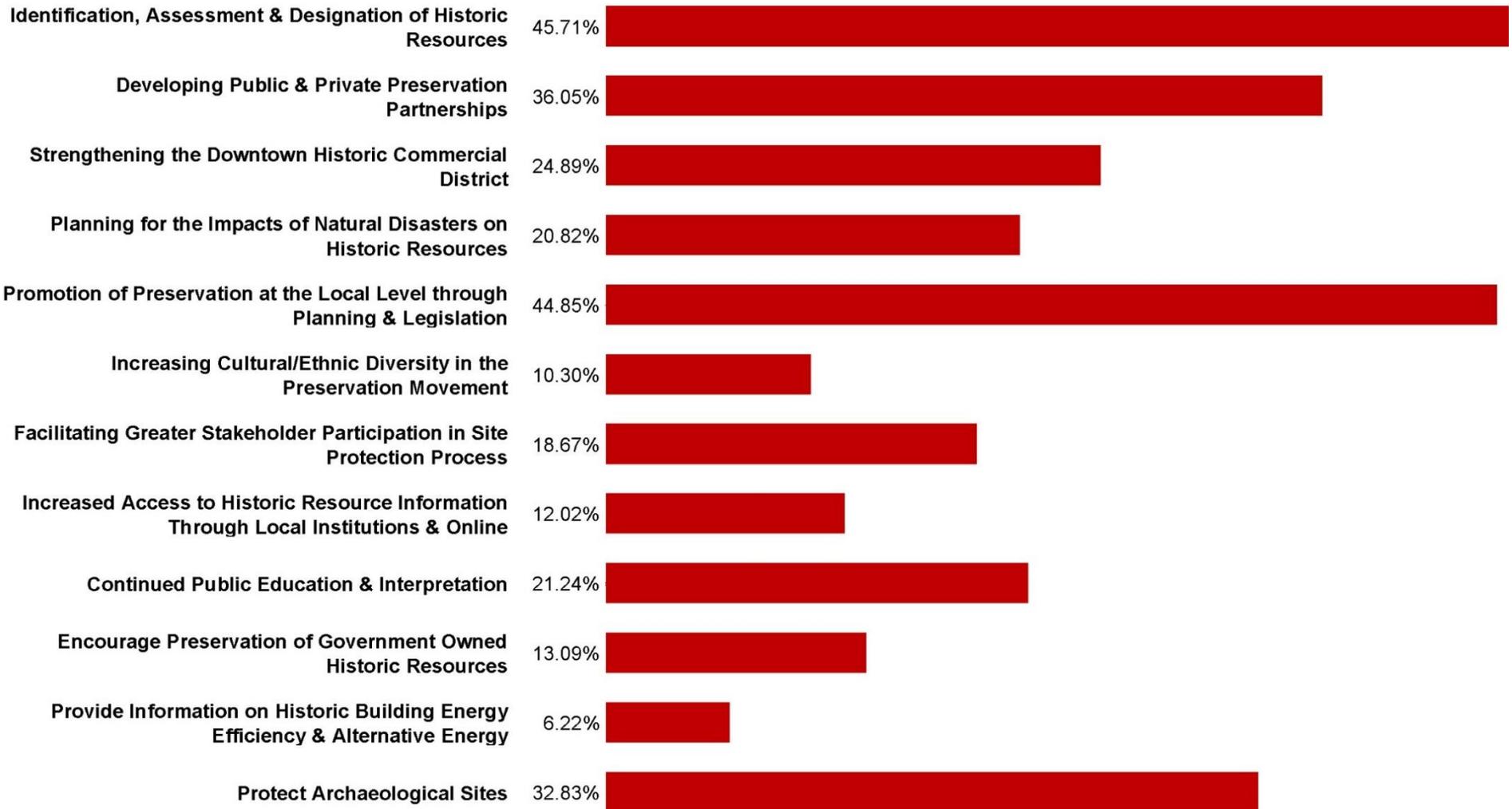
What are the most serious threats to historic preservation? (Please choose up to 3)



Historic Preservation Master Plan – The Survey

Q11

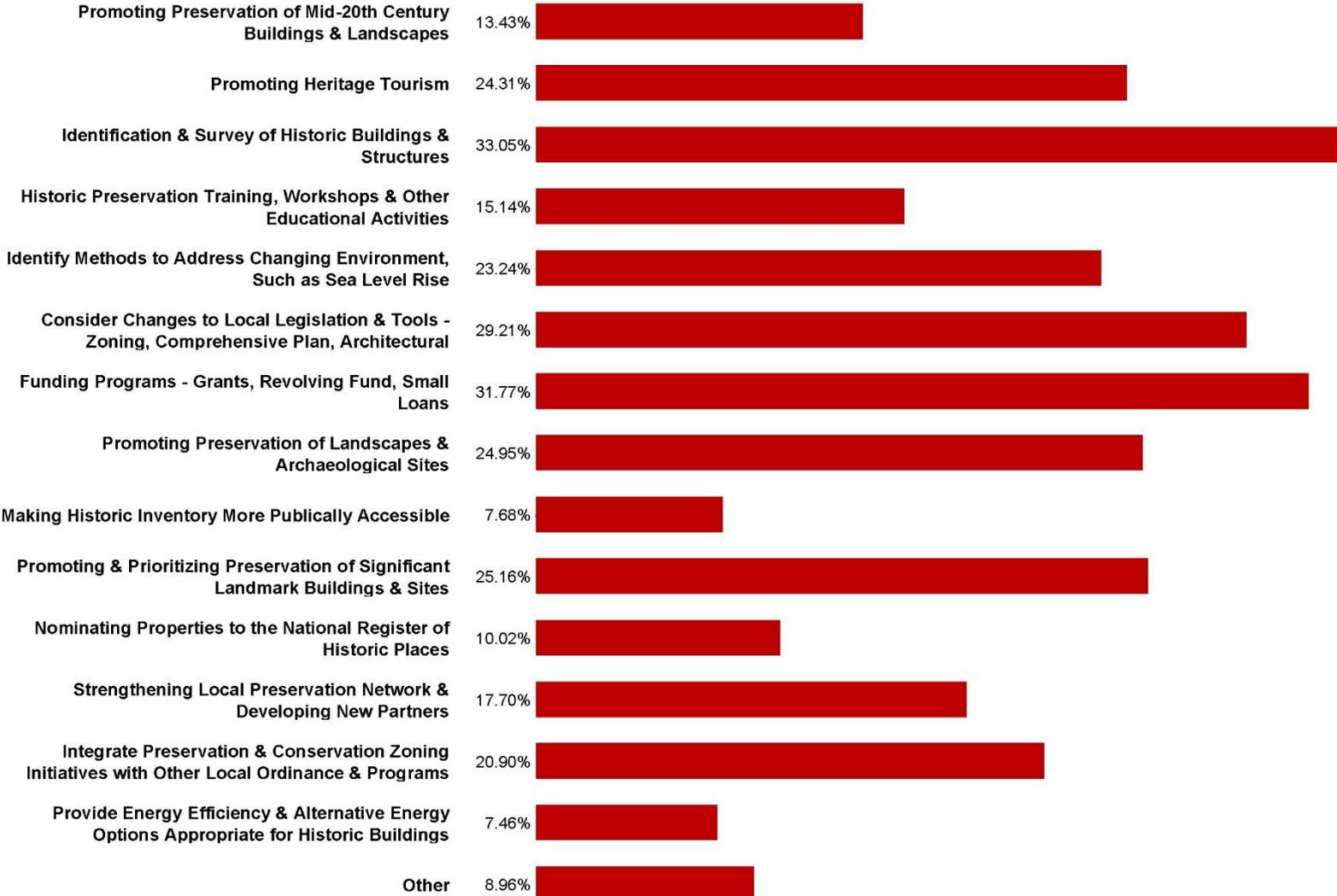
What are the most important preservation actions for St. Augustine?
(Please choose up to 3)



Historic Preservation Master Plan – The Survey

Q12

What goals should be addressed in the St. Augustine Historic Preservation Master Plan? (Please choose up to 3)



Historic Preservation Master Plan – The Survey

Q13 Have you owned a residence or business that is 50 years old?

Yes 65.75%



No 34.25%



Historic Preservation Master Plan – The Survey

Q14 In regards to a real estate purchase, would you consider buying a building that age?



Historic Preservation Master Plan – SWOT Analysis

Strengths

Weaknesses

Opportunities

Threats

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Historic Preservation Master Plan – Participation Opportunities

Local Input Meetings

City Web Site

www.citystaug.com

Jenny Wolfe

Historic Preservation & Special Projects Planner

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